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Providing Insurance and Financial Services

## NEWS FOR IMMEDIATE RELEASE

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# State Farm® Recruiting Military For Agency Openings

State Farm is actively reaching out to military veterans through a new Agency Recruiting campaign focused on servicemen and women transitioning to civilian life.

“Finding a job in this economy can be tough enough,” said Agency Recruiting Director J D Trueblood. “State Farm wants to ensure that when our veterans arrive home, we thank them for their service and provide them the career opportunities they deserve.”

In 2012, military men and women of the United States Armed Forces will return after more than a decade of active war in the Middle East.

State Farm has established a network of military ambassadors and recruiting specialists who will visit bases to help veterans, who are transitioning to civilian life, write resumes and conduct mock interviews.

State Farm also is participating in monthly military recruiting career fairs. On Feb. 29 State Farm plans to participate in a virtual career fair to attract military talent. Then throughout the year military career fairs will be held throughout the country in connection with Corporate Gray and Brazen Careerist.

State Farm is spreading the word about these outreach efforts via social media. Three new videos were recently posted to State Farm’s YouTube channel. The videos feature current State Farm agents and leaders who joined the company after serving our country.

“We’ve found veterans to be talented candidates for Agency opportunities,” Trueblood said. “The videos feature a network of veterans from across the country who have successfully transitioned into our State Farm workforce.”

The featured veterans talk about their service, their State Farm life, and the solid values and opportunities that each provide. They also come from a range of military ranks, including Tuscon Agency Field Consultant David Campanale who served as Chief Master Sargent of the Air Force.

“Through sharing the experiences of our State Farm veterans, service members will understand the alignment of values and skill sets and see opportunity to build a strong career and develop roots,” Trueblood said. “Then they can act on that opportunity by joining State Farm.”

Agents needed. [Opportunities available.](#)

### **Additional Resources:**

[State Farm Among Top Employers For Military Veterans](#)

Learn more about our [Virtual Military Job Fair Feb. 29](#)

Learn more about upcoming [career fairs in your area](#)

[Military Veterans Transition to State Farm Agent Career](#)

[State Farm Freedom to Serve](#)

[State Farm—A Passion to Serve](#)

**About State Farm®:**

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[Commercial auto insurance](#), along with coverage for renters, business owners, boats and motorcycles, is also available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 37 on the Fortune 500 list of largest companies. For more information, please visit <http://www.statefarm.com> or in Canada <http://www.statefarm.ca>.