

Contact Lisa Ripley 859-282-5121 lisa.ripley.gl0y@statefarm.com

News Release For Immediate Release

State Farm® grants \$100,000 to each of fourteen schools across North America that led the way in helping teens engage in Celebrate My Drive®

Bloomington, III., (Oct. 19, 2012) National Teen Driver Safety Week is a time to honor those who actively support teens as they learn to drive safely and get ready for the road ahead. During this week, State Farm is honoring 14 schools across the U.S. and Canada that were key supporters of the Celebrate My Drive initiative in September.

Across North America on September 15th, high school officials, safety advocates, local law enforcement, and government leaders joined with more than 1,400 State Farm agents and tens of thousands of teens and their parents for a celebration of this year's class of new teen drivers. State Farm is taking a different approach to teen driving safety by sharing positive driving habits and experiences rather than some of the more traditional approaches that often scare new drivers.

The company celebrated new drivers at more than 400 Celebrate My Drive events organized in communities large and small – making it North America's largest-ever simultaneous gathering of new teen drivers.

"We are thankful to these schools and everyone who came together in September to help rally communities around new drivers," said Ed Rust Jr., State Farm Chairman and CEO. "Getting my license was a special day for me, and I know young adults today feel the same. Sharing these positive experiences and keeping them safe as they explore the road ahead helps to build stronger communities."

As part of this program, State Farm awarded 14 participating schools each a grant of \$100,000. The winning schools were chosen based on an online voting process that took place during the six days leading up to September 15. Schools will use the grants to fund key safety or other essential projects at the school.

The winning schools are:

- Boone High School, Orlando, FL
- Columbia Heights Educational Campus, Washington D.C.
- Freedom High School, Bethlehem, PA
- Ironwood High School, Glendale, AZ
- Kentlake High School, Kent, WA
- North Olmsted High School, North Olmsted, OH
- Palisades Charter High School, Pacific Palisades, CA
- Red Oak High School, Red Oak, TX
- Riverdale Collegiate Institute, Toronto, ON
- School of Technology at Carver, Atlanta, GA
- St. Croix Lutheran High School, West Saint Paul, MN
- St. Laurence High School, Burbank, IL
- Staley High School, Kansas City, MO
- White County High School, Sparta TN

In addition, State Farm awarded fourteen teen drivers who attended one of the Celebrate My Drive events a 2013 Chevy Sonic. For more information, go to <u>www.celebratemydrive.com</u>.



About National Teen Driving Safety Week

National Teen Driver Safety Week is observed the third week of October, to bring attention to the number one killer of American teens, car crashes. During this week we encourage parents, young drivers, lawmakers and educators to focus on working together to change risky teen driving behaviors and help save lives. As a result of their combined goal of reducing injury and death from teen crashes, State Farm® and the Children's Hospital of Philadelphia® teamed up in 2007 to support a Congressional resolution designating National Teen Driver Safety Week. Working together with many valued safety organizations, we continue to provide leadership and advocacy around this tragedy.

About State Farm®

State Farm and its affiliates are the largest provider of <u>car insurance</u> in the U.S. and is a leading insurer in Canada. In addition to providing <u>auto insurance quotes</u>, their 17,800 agents and more than 65,000 employees serve 81 million policies and accounts – more than 79 million auto, home, life and health policies in the United States and Canada, and nearly 2 million bank accounts. <u>Commercial auto insurance</u>, along with coverage for renters, business owners, boats and motorcycles, is also available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 43 on the Fortune 500 list of largest companies. For more information, please visit <u>http://www.statefarm.com</u> or in Canada <u>http://www.statefarm.ca</u>.