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**For Immediate Release****GRAMMY®-nominated State Farm® “Celebrity Music Teacher for a Day”, Gustavo Galindo Visits L.A. and Miami High Schools to Raise Teen Driver Safety Awareness for National Teen Driver Safety Week**

**Bloomington, Ill. (October 8, 2012)** – Getting a driver’s license is an exciting time for a teen; it also presents a lot of responsibility. According to State Farm claims data, collision claims filed by teen drivers spike by about 15 percent in October when compared to other months of the year. Given this statistic, State Farm will observe the sixth annual National Teen Driver Safety Week from October 14 – 20, 2012 to continue encouraging parents, young drivers, lawmakers and educators to work together to change risky driving behaviors and help save lives. During this week, hundreds of State Farm agents and employees will participate in teen driver safety activities in their local communities with the end goal of educating our youth about its importance and helping to save lives.

As part of this initiative, GRAMMY®-nominated Latino singer/songwriter, [Gustavo Galindo](#) will visit Abraham Lincoln High School in Los Angeles on Friday, October 19<sup>th</sup> and South Miami Senior High on Monday, October 22<sup>nd</sup>, as the State Farm “Celebrity Music Teacher for a Day”. This program brings together high school music students to raise teen driver safety awareness through music education. In addition to sharing poignant educational stories based on his own experience with teen driver safety, Galindo’s lesson plan will include an overview of his song-writing process, key learnings about “making it” in the music industry, an inspirational talk to motivate students to stay in school and a live performance featuring songs from his acclaimed album “Entre La Ciudad y el Mar.”

This year’s State Farm “Celebrity Music Teacher for a Day” tour has visited high schools in New York, Dallas, Chicago and San Jose. Currently in its second year, the program has been heralded by educators, parents, students and media as a great way to engage and connect with teens, and build life-saving awareness surrounding teen driver safety. The L.A. and Miami stops will conclude the 2012 “Celebrity Music Teacher for a Day” tour.

“I feel privileged to be a part of the State Farm ‘Celebrity Music Teacher for a Day’ initiative and have the opportunity to meet, and positively influence hundreds of young students across the country,” said Galindo. “This program gives me the opportunity to talk about the issues I am most passionate about: teen driver safety, music and education, and I look forward to continuing to work alongside State Farm and its agents in making a positive difference among our nation’s youth.”

Working hand-in-hand with State Farm agents and the schools’ faculties, Galindo’s visits to the predominately Hispanic schools have been structured to be entertaining and motivating, while encouraging students to drive safely and stay in school. At the end of his performance, students have the opportunity to ask questions and enjoy an autograph-signing and photo session with Galindo.

“It is fundamental for State Farm to continue its commitment of educating our youth by increasing [teen-driver safety](#), and [education awareness](#), and establishing an effective line of communication with parents, teachers and future drivers,” said Pam El, Marketing Vice President for State Farm. “As this program aligns with our promise to build safer, stronger, and better educated communities, we are grateful to the participating schools that have granted us the opportunity to motivate their students to be more responsible and to not lose sight of their dreams.”

Visit Getting Involved (<http://teendriving.statefarm.com/getting-involved>) to learn more about getting involved in your community during National Teen Driver Safety Week.

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#### **About State Farm®:**

State Farm and its affiliates are the largest provider of [car insurance](#) in the U.S. and is a leading insurer in Canada. In addition to providing [auto insurance quotes](#), their 17,800 agents and more than 65,000 employees serve 81 million policies and accounts – more than 79 million auto, home, life and health policies in the United States and Canada, and nearly 2 million bank accounts. [Commercial auto insurance](#), along with coverage for renters, business owners, boats and motorcycles, is also available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 43 on the Fortune 500 list of largest companies. For more information, please visit <http://www.statefarm.com> or in Canada <http://www.statefarm.ca>.

#### **About National Teen Driver Safety Week**

National Teen Driver Safety Week is observed the third week of October, to bring attention to the number one killer of American teens, car crashes. During this week we encourage parents, young drivers, lawmakers and educators to focus on working together to change risky teen driving behaviors and help save lives. As a result of their combined goal of reducing injury and death from teen crashes, State Farm® and the Children's Hospital of Philadelphia® teamed up in 2007 to support a Congressional resolution designating National Teen Driver Safety Week. Working together with many valued safety organizations, we continue to provide leadership and advocacy around this national tragedy.

#### **About Gustavo Galindo**

Gustavo Galindo's 2011 debut album "Entre La Ciudad y El Mar" climbed the Billboard Latin charts, debuted as the #1 Latin Top Pop album on iTunes Latino and was nominated for a Grammy® in 2012 under The Best Latin Album category. Gustavo recently won the International Songwriting Competition for his song "La Ciudad" in the Latin Song category. Last month he was invited by Maroon 5 to open for them in Mexico City where he played for a sold-out crowd of 22,000. Gustavo is currently working on his sophomore album which will be released in 2013.

Gustavo's music is a reflection of his life's journey between two countries and two cultures. Born in Mexico City in the early 1980s, his life has been spent living in both California and Mexico. Gustavo majored in International Relations, yet his music education began when as a young child he learned to play the guitar and sing from his father. Not restricted by language or genre, Gustavo's sound is a combination of traditional and contemporary Mexican and American styles. Gustavo writes and performs both in English and Spanish.