WHAT KIND OF ONLY OF THE INVESTOR ARE YOU?

Much goes into making well-informed investment decisions. For starters, you must:

IDENTIFY

Signature frame

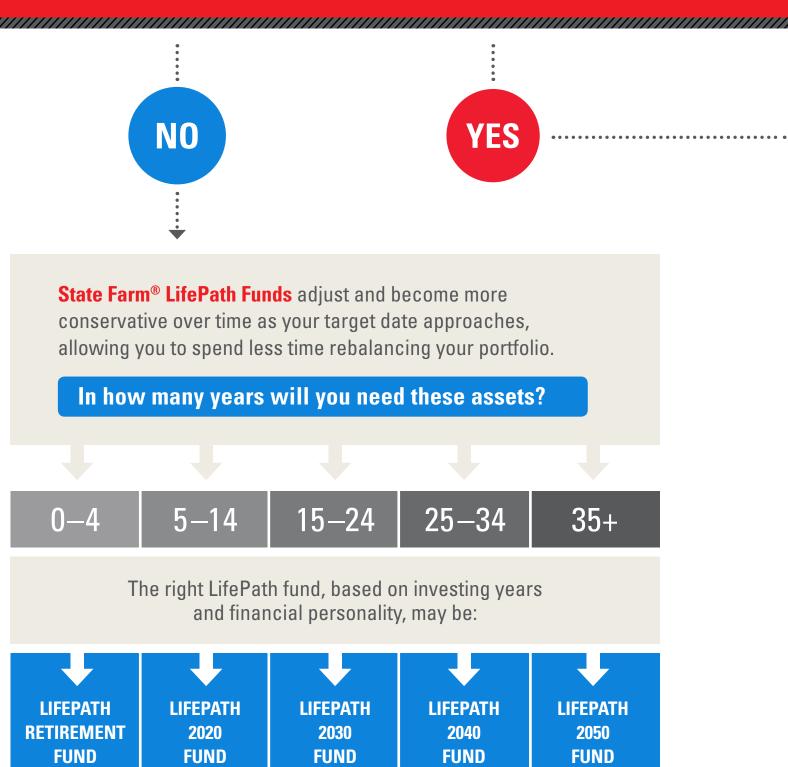
UNDERSTAND

preferred investment style

risk tolerance

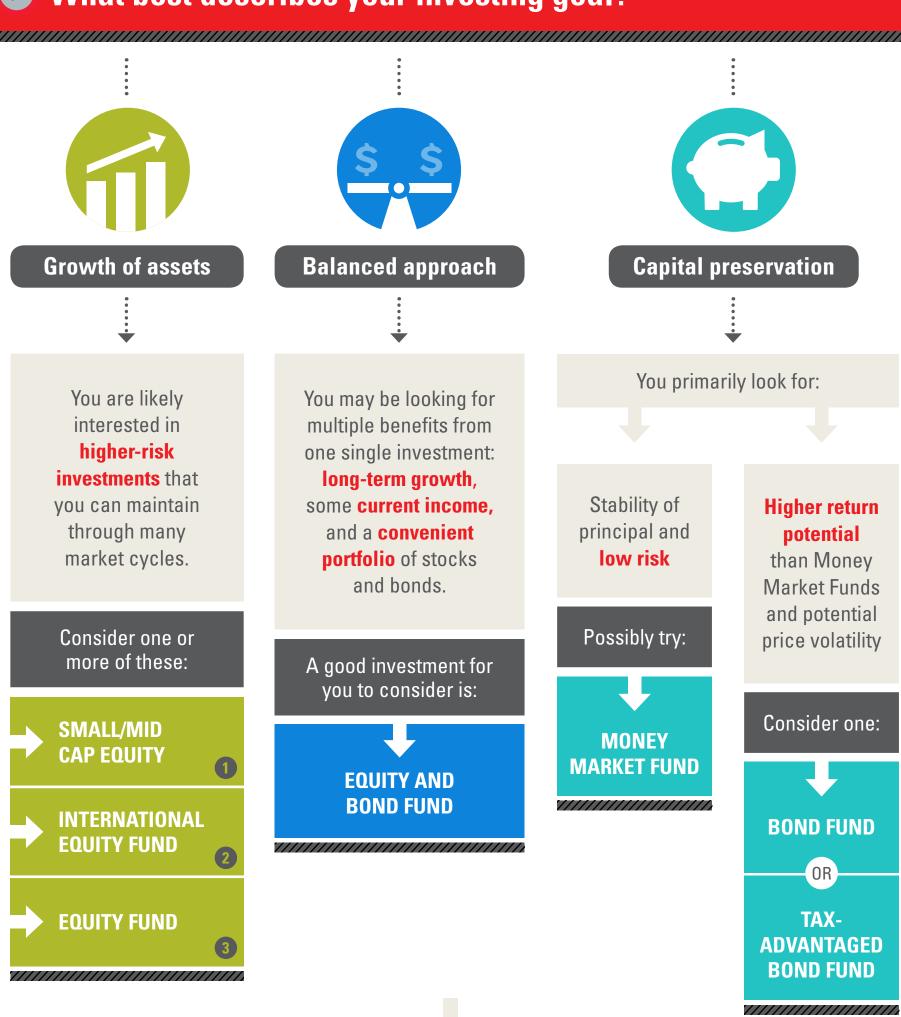
For example, if you have a shorter time frame you may have to withstand more risk to reach your financial goals. A longer investment strategy may enable you to expose your portfolio to less risk, but at a lower rate of return. And goals, time frame, investment style and risk must be pooled together to together to create a balanced, complete picture of your financial personality. **USE THIS STARTER GUIDE TO HELP YOU LEARN MORE ABOUT YOURSELF AND YOUR POSSIBLE INVESTMENT STRATEGIES**, as well as the State Farm mutual funds that best accommodate it.

Do you like to set and manage the mix of stocks and bonds in your portfolio?



Which type of funds do you prefer to invest in?





Selection Tool to learn about all the State Farm® Mutual Funds we offer.

Contact your State Farm agent for advice about implementing

any suggested funds into your current investment strategy.

CLICK ON A FUND'S NAME TO REVIEW IT IN DETAIL, or visit our Fund

advice. AP2014/05/1010



An investment in the Money Market Fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. Although the Fund seeks to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in the Fund. LifePath Funds are target-date portfolios whose investment objectives are adjusted over time to be more conservative as the target date (date the investor plans to start withdrawing their funds) approaches. The principal value of the fund(s) is not guaranteed at any time, including at the target date. It is not possible to invest directly in an index. The stocks of small companies are more volatile than the stocks of larger, more established companies. Foreign investments involve greater risks than U.S. investments, including political and economic risks and the risk of currency fluctuations. Bonds are subject to interest rate risk and may decline in value due to an increase in interest rates. Before investing, consider the funds' investment objectives, risks, charges and expenses. Contact State Farm VP Management Corp (1-800-447-4930) for a prospectus or summary prospectus containing this and other information. Read it carefully. Securities are not FDIC insured, are not bank guaranteed and are subject to investment risk, including possible loss of principal. Income may be subject to state and local taxes and (if applicable) the Alternative Minimum Tax. LifePath and LifePath followed by 2020, 2030, 2040 and 2050 are all registered trademarks of BlackRock Institutional Trust Company, N.A. Neither State Farm nor its agents provide investment, tax, or legal