

WHAT KIND OF INVESTOR ARE YOU?

Much goes into making well-informed investment decisions. For starters, you must:

IDENTIFY



financial goals



time frame

UNDERSTAND



preferred investment style



risk tolerance

For example, if you have a shorter time frame you may have to withstand more risk to reach your financial goals. A longer investment strategy may enable you to expose your portfolio to less risk, but at a lower rate of return. And goals, time frame, investment style and risk must be pooled together to together to create a balanced, complete picture of your financial personality. **USE THIS STARTER GUIDE TO HELP YOU LEARN MORE ABOUT YOURSELF AND YOUR POSSIBLE INVESTMENT STRATEGIES**, as well as the State Farm mutual funds that best accommodate it.

Do you like to set and manage the mix of stocks and bonds in your portfolio?

NO

YES

State Farm® LifePath Funds adjust and become more conservative over time as your target date approaches, allowing you to spend less time rebalancing your portfolio.

In how many years will you need these assets?

0-4

5-14

15-24

25-34

35+

The right LifePath fund, based on investing years and financial personality, may be:

LIFEPATH
RETIREMENT
FUND

LIFEPATH
2020
FUND

LIFEPATH
2030
FUND

LIFEPATH
2040
FUND

LIFEPATH
2050
FUND

Which type of funds do you prefer to invest in?

Stock index funds

Actively managed funds

You may typically **consider higher-risk investments** and intend to maintain them for many years and through multiple stock market cycles.



The following may be good picks for you:

S&P 500
INDEX FUND

SMALL CAP
INDEX FUND

INTERNATIONAL
INDEX FUND

What best describes your investing goal?



Growth of assets



Balanced approach



Capital preservation

You are likely interested in **higher-risk investments** that you can maintain through many market cycles.

Consider one or more of these:

SMALL/MID
CAP EQUITY

1

INTERNATIONAL
EQUITY FUND

2

EQUITY FUND

3

You may be looking for multiple benefits from one single investment: **long-term growth**, some **current income**, and a **convenient portfolio** of stocks and bonds.

A good investment for you to consider is:

EQUITY AND
BOND FUND

You primarily look for:

Stability of
principal and
low risk

Possibly try:

MONEY
MARKET FUND

Higher return potential than Money Market Funds and potential price volatility

Consider one:

BOND FUND

OR

TAX-
ADVANTAGED
BOND FUND

CLICK ON A FUND'S NAME TO REVIEW IT IN DETAIL, or visit our [Fund Selection Tool](#) to learn about all the State Farm® Mutual Funds we offer.



Contact your State Farm agent for advice about implementing any suggested funds into your current investment strategy.



An investment in the Money Market Fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. Although the Fund seeks to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in the Fund. LifePath Funds are target-date portfolios whose investment objectives are adjusted over time to be more conservative as the target date (date the investor plans to start withdrawing their funds) approaches. The principal value of the fund(s) is not guaranteed at any time, including at the target date. It is not possible to invest directly in an index. The stocks of small companies are more volatile than the stocks of larger, more established companies. Foreign investments involve greater risks than U.S. investments, including political and economic risks and the risk of currency fluctuations. Bonds are subject to interest rate risk and may decline in value due to an increase in interest rates. **Before investing, consider the funds' investment objectives, risks, charges and expenses. Contact State Farm VP Management Corp (1-800-447-4930) for a prospectus or summary prospectus containing this and other information. Read it carefully. Securities are not FDIC insured, are not bank guaranteed and are subject to investment risk, including possible loss of principal.** Income may be subject to state and local taxes and (if applicable) the Alternative Minimum Tax. LifePath and LifePath followed by 2020, 2030, 2040 and 2050 are all registered trademarks of BlackRock Institutional Trust Company, N.A. Neither State Farm nor its agents provide investment, tax, or legal advice. AP2014/05/1010