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Public Affairs

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News Release | For Immediate Release

Debut of State Farm HomeIndex™ Is Taking The Work Out Of Home Inventory Store Your Inventory In The Cloud For Safekeeping

Bloomington, IL (September 20, 2012) – State Farm® has released State Farm HomeIndex, a new home inventory tool allowing State Farm customers to inventory, value, and track the items in their home. All the data is securely stored for easy access and safekeeping. State Farm HomeIndex enables customers to create an inventory of their personal property by adding photos and item details, by room and category.

"State Farm HomeIndex allows customers to easily inventory their personal property, evaluate their current coverage and recover quickly in the event of a loss." said Patty Gaumond, Vice President of Enterprise Internet Solutions at State Farm. "The information is stored virtually and can be accessed using multiple devices, wherever the customer is, at any time."

Any current State Farm customer can sign-up for the free service today by registering online at statefarm.com®. Learn more about State Farm HomeIndex by visiting www.statefarmhomeindex.com

About State Farm®

State Farm and its affiliates are the largest provider of <u>car insurance</u> in the U.S. and is a leading insurer in Canada. In addition to providing <u>auto insurance quotes</u>, their 17,800 agents and more than 65,000 employees serve 81 million policies and accounts – more than 79 million auto, home, life and health policies in the United States and Canada, and nearly 2 million bank accounts. <u>Commercial auto insurance</u>, along with coverage for renters, business owners, boats and motorcycles, is also available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 43 on the Fortune 500 list of largest companies. For more information, please visit http://www.statefarm.com or in Canadahttp://www.statefarm.ca.