

Transcript for Erica Williams

There is what I call a generational curse here in Lafayette.

It's high poverty, low education.

Graphic: Erica Williams, CEO, A New Vision Leadership Foundation

The street I live on,

about five of our kids have been killed in the street, including my nephew.

The kids here have never (pause) they've never ventured outside of this community. This circle is where they are.

My mission is to break that cycle.

New Vision Leadership has been around for four years.

We're a youth leadership organization.

We accept kids from 6th grade to 12th grade.

I grabbed five kids out of a church,

and I said, "Look, I want to educate you and empower you to the next level." Today we have 65 youth.

My ultimate financial goal for the leadership program, is that we can sustain our programming.

For the last four years, we've been trying to raise money to get a van.

When my students achieve success, I think that the entire community wins.

My goal is that they understand that the sky is the limit, the only thing they need to do is reach.

Graphic: Here to help empowering youth go right.

Graphic: Here to help life go right.

Graphic: State Farm logo, Visit us at LetsStartToday.com.