Join the community of good neighbors.
Be a State Farm® agent.
Join the ambitious.  

Make a positive impact while you run a business designed to help others protect their lives and plan ahead. Being a State Farm agent offers fulfilling, rewarding career growth – while working for something you believe in.

Join the self-starting.  

Being a State Farm agent gives you a unique opportunity to develop yourself, your business and your community.

With diverse backgrounds and experiences, nearly 19,000 State Farm agents serve our customers across the United States. Our agents are independent contractors and are not employees of State Farm.*

Help customers realize their needs. Here are some reasons to explore becoming a State Farm agent:

• Opportunity to build a business that helps people and enriches your community
• Ability to lead and develop your own team
• Chance to be a leader in your community and make a difference every day
• Worldwide travel opportunities
• National marketing and advertising support
• Wide range of insurance, financial services and banking products
• Ability to achieve financial stability through product line commissions, incentives and bonuses
• Paid training program with State Farm benefits during training period
• Hands-on field development experience with an established agent and continued support
• An opportunity that allows you to maintain your own schedule

*State Farm agents are independent contractors and are solely responsible for office expenses and decisions regarding the employment and/or management of agent team members employed by them.
Join the leaders.

Backed by a Fortune 500 company, State Farm agents offer products to help customers meet their insurance and financial services needs. State Farm is the nation’s leading auto, home and life insurer due, in large part, to our agents helping our customers and their families prepare for the unexpected.

State Farm is a mutual company, with policyholder members, and our agents market approximately 100 individual products to help people protect what’s important and prepare for the future.

**Products include:**
- Auto insurance
- Home and other property/casualty insurance
- Life insurance and annuities
- Financial services, including deposit and loan products

As the Good Neighbor brand, State Farm and our agents also make it a priority to partner with others to help build stronger, safer, better-educated communities all across the country.

*Some products and services may not be available in all areas.*
Join the community.

Your office may have your name on it, but you’re not in this alone.

Extensive, ongoing support is at your fingertips throughout your State Farm agent career:

- From development to business planning and marketing assistance, your local Agency Sales Leader helps you become a more strategic leader of your office.
- Administrative Services, Claims, Public Affairs and Underwriting provide expert help and resources.
- Customer Care Centers are here 24/7 to assist State Farm customers and agents. When your office is closed, we take good care of customers and provide the information you may need to follow up.
- Agency Sales Resources can help with questions regarding compensation, licensing, incentive programs and more.
- The Bank Response Center staff is ready to assist customers and agents with State Farm Bank® deposit or loan-related business.
- You don’t have to be a computer whiz. The Insurance Support Center provides 24/7 computer and IT support for you.

Join the diverse.

Serving multicultural markets is a priority at State Farm.

Through a broad range of industry leading products and services and associates who are trained to understand the unique needs of customers, we’re prepared to serve a growing and diverse customer base.
Join the difference makers.

State Farm is passionate about giving back through education, safety and community development grants and programs. And it’s much more than donating money – we want to inspire and empower people to get involved in their communities to create a positive and sustainable social impact.

Join State Farm.

More than 84 million policies and accounts, and more than 2 million bank accounts

Dedicates nearly 62,000 State Farm employees to meet the needs of customers

Has achieved a Top 50 or higher Fortune 500 ranking since 1995

State-of-the-art claims network, which processes about 39,000 claims a day
Our selection process.

We’ve outlined the general process for becoming a new State Farm agent candidate below. Once selected for a specific opportunity, the agent intern program takes approximately 17 weeks.

**Questionnaire**
A tool called the Sales & Leadership Career Profile is designed to predict the likelihood of success in a sales and business leadership career. This questionnaire considers the following about you and your experiences:

- Background
- Current situation
- Financial situation
- Recruiting experience
- Work preferences, goals and motivations
- Familiarity with the career
- Business leadership aptitude

You must achieve an acceptable result on this questionnaire in order to move to the next step in the Agency Career Track process.

A “not acceptable” result requires you to wait 12 months before trying again.

**Assessment**
An assessment tool designed to identify candidates who possess a key set of knowledge, skills, abilities and other attributes critical to success as a State Farm agent.

You must achieve an acceptable rating on this assessment in order to move to the next step in the Agency Career Track process.

A “not acceptable” rating requires you to wait 12 months before trying again.

**Candidate Review**
Consistent with state and federal law, we conduct a background check that may include reviews of your credit report, criminal record, work and education history and motor vehicle record to determine your eligibility for meeting applicable employment, state and federal licensing and State Farm sponsorship requirements.

**Career Understanding**
This is a web-based experience designed to help you better understand the State Farm agent opportunity through learning modules and videos. Included in this component are email and chat tools that allow you to connect with State Farm contacts and other agent candidates.

Successful completion of all Career Understanding components, including a final coaching conversation, allows you to move to the next step in the Agency Career Track process.
Once selected, you will enter the agent intern program, which may last approximately 17 weeks and includes:

- State Farm product training
- Non-product training, such as business management and team leadership
- Field development involving hands-on experience with a State Farm agent

Compensation includes a base hourly rate and potential for milestone payments.

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Business Proposal Presentation
You will have the opportunity to apply your knowledge of the agent opportunity and your learning from Career Understanding through the creation and presentation of a business proposal.

Posting and Site Interview
With appropriate licensing and any requisites confirmed, you have access to view, consider and compete for agency opportunities across the United States.

Upon seeking to compete for an agency opportunity, you may be invited to a site interview with Field Leadership involved in the selection of new agents in their market area. If selected, a job offer as an agent intern may be contingent upon an acceptable background check and drug screen.

More about the process:
In order to be considered for available agency opportunities across the United States, you must possess appropriate insurance producer licenses (property & casualty and life/health) in your resident state. If selected for an agency opportunity in a state that is different from your resident state, the job offer for an agent intern position will be made contingent upon verification of non-resident insurance producer licenses (property & casualty and life/health) or if you are selected for an agency opportunity that requires non-resident licensing in one or more adjacent states to service the potential, projected policy assignment, the job offer for the agent intern position will be made contingent, in part, upon verification of appropriate non-resident insurance producer licenses.
Any questions?

Here are answers to some frequently asked questions about becoming a State Farm agent.

**How much money do I need to get started?**

Start-up costs will vary based on individual business decisions, type and location of your office, as well as your own personal cost of living. An individual considering the agency opportunity should also consider and plan for the financial impact of starting a business will have on their current financial situation. You may consider contacting local agency leadership and agents to help you assess and determine the investment that will be needed for your personal circumstances.

**Do I have to quit my job to go through Agency Career Track?**

You are not required to quit your job while exploring the State Farm agent opportunity or during the selection process. Much of the Agency Career Track process is online and designed to help you better understand the State Farm agent opportunity. Once licensing and any requisites are confirmed, you will be able to view and seek to compete for agent opportunities. If you are selected for an opportunity following a site interview, you may begin the Agent Intern Program. Agent interns are State Farm employees and participation in this program may require you to discontinue other employment. Successful completion of the Agent Intern Program may lead to appointment as an independent contractor State Farm agent.

**What type of support/leadership will be provided during training?**

Throughout your agency journey, you have a vast network at your disposal to ensure you have assistance and support when you need it. There are many key individuals that will help you along your way.

The Agent Development Center team will provide support and guidance throughout the Agent Intern Program. This includes self-study, classroom curriculum and field development activities.

**What licenses will I need?**

To be considered for agency opportunities across the United States, you must have appropriate insurance producer licenses (property & casualty and life/health) in good standing in your resident state. If selected for an agency opportunity in a different state, the agent internship offer will be contingent on verification of non-resident insurance producer licenses for the state where you’ve received the contingent offer.

If selected for an agency opportunity that requires non-resident licensing in one or more adjacent states, the job offer for the agent intern position will be contingent on verification of appropriate non-resident insurance producer licenses for each of those states.

**Where do you currently have, or project to have, opportunities?**

Openings throughout the country are regularly posted. Once you are Site Interview Ready, you will gain access to available opportunities through our internal system and may post for them. Your assigned Agency Career Track Specialist will also note your area of interest and may assist you with this process.

**Be a State Farm agent. Visit becomeanagent.statefarm.com today.**

An Equal Opportunity Employer